

The BCIT Bachelor of Business Administration [BBA] degree provides students the opportunity to enhance the skills developed in their diploma programs. Students broaden their knowledge in the BBA with courses that focus on critical and strategic thinking skills. This is achieved through a group of core, upper-level business and general education courses.

With the business world constantly changing and becoming more complex, the BBA creates well-rounded graduates who are able to look at an organization's problems through different perspectives. Increase your opportunity for advancement in your current organization with the skills learned in this program.

bcit.ca/bba



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BACHELOR OF BUSINESS ADMINISTRATION

THE FOLLOWING BCIT DIPLOMA PROGRAMS ARE ACCEPTABLE FOR ADMISSION TO THE BBA PROGRAM:

- Accounting
- Airport Operations Diploma*
- Automotive Services Technician and Operations Diploma*
- Automotive Services Technician and Operations (Ford ASSET Option) Diploma*
- Broadcast and Online Journalism Diploma*
- Business Administration (General Option)
- Business Administration (Global Studies Option)
- Business Administration (Human Resources Option)
- Business Administration (Management Option)
- Business Administration (Marketing Option)
- Business Information Technology Management (Artificial Intelligence Management Option)
- Business Information Technology Management (Enterprise Systems Management Option)
- Business Management
- Business Management (Advanced Placement - Degree/Diploma Entry)
- Business Management, Advanced Diploma
- Business Operations Management
- Computer Information Technology Diploma*
- Digital Design and Development Diploma*
- Finance
- Financial Planning
- Food Technology Diploma Program*
- General Insurance and Risk Management
- Global Trade and Transportation Management
- Graphic Communications Technology Management Diploma*
- Human Resource Management
- Human Resource Management (Advanced Placement - Degree/Diploma Entry)
- Marketing Management (Entrepreneurship Option)
- Marketing Management (Marketing Communications Option)
- Marketing Management (Professional Real Estate Option)
- Marketing Management (Professional Sales Option)
- Marketing Management (Tourism Management Option)
- Radio Arts and Entertainment Diploma*
- Sustainable Business Leadership Advanced Diploma*
- Television and Video Production Diploma*

*Completion of outstanding core courses and any applicable bridging courses required

THREE OPTIONS TO CHOOSE FROM:

- **GLOBAL BUSINESS**
- **MARKETING BRAND MANAGEMENT + CONSUMER INSIGHTS**
- **BUSINESS INTELLIGENCE + VALUE MANAGEMENT**

ENTRANCE REQUIREMENTS:

Step 1: Meet the following entrance requirements

- Post-secondary education: A BCIT Business Diploma with a minimum overall average of 70%, or a BCIT Diploma with bridging courses
- Minimum of 65% in each core course plus a minimum combined average of 70% across five courses:
 - Business Communications 2
 - Accounting 2 or Accounting for Management
 - Essentials of Marketing
 - Microeconomics
 - Statistics
- Submit an Online Assessment Form

FLEXIBLE LEARNING OPTION:

The flexible learning program allows you to maintain your career and complete your degree over 2-5 years at the same time. You can register course by course, and apply for admission to the program any time.

FULL-TIME OPTION:

This 12-month program is offered on a full-time basis for those students who want to accelerate their completion of the program and starts every September.